

5 September 2022

## ‘RACQ Solar’ launches in the Sunshine State

The State’s largest club has today launched RACQ Solar – a trusted renewable home energy offering backed by the quality service and experience Queenslanders expect from the RACQ brand.

The announcement comes at a time when Queensland has the second largest rate of rooftop solar installation in the country\*, with around one in three residents already having solar on their homes\*\* and another third looking to install a system in the next decade\*\*\*.

CEO David Carter said RACQ Solar is a key addition to the organisation’s commitment to deliver products and services that will help Queenslanders live more securely and sustainably.

“Earlier this year we acquired a majority stake in the highly awarded solar company GEM Energy and we are excited to be working with its experienced team to expand our footprint in the retail market as RACQ Solar,” Mr Carter said.

“This is a significant milestone in RACQ’s strategy to provide members with renewable energy solutions to meet their changing home and mobility needs.

“Queenslanders are becoming more conscious of their carbon footprint and they’re also battling cost-of-living pressures. RACQ Solar provides a reliable service that will help homeowners combat increasing electricity prices while also supporting their clean energy transition.”

RACQ Solar CEO Jack Hooper said the new RACQ branding will take GEM Energy’s impressive track record to the next level.

“For almost a decade we have been leading the way in renewable energy solutions, from quality home solar systems to large commercial installations, earning us the recognition as one of Australia’s most awarded solar energy companies,” Mr Hooper said.

“Our team of engineers, project managers, consultants and quality assurance officers are dedicated to delivering end-to-end value to Queenslanders under the RACQ Solar brand.

“RACQ Solar is available for residential customers across greater Brisbane, Toowoomba, Cairns, Rockhampton, Townsville, Gold Coast and Sunshine Coast and is available nationally for commercial installations”.

For more information visit [www.racq.com.au/solar](http://www.racq.com.au/solar).

**RACQ Principal Communications Advisor Kate Leonard-Jones; 0419 543 514.**

*\*Postcode data for small-scale installations (cleanenergyregulator.gov.au)*

*\*\*Queensland Government Statement*

*\*\*\*RACQ Omnibus survey Q1 FY22 report*

RACQ is Queensland’s largest club and peak independent motoring organisation. We were formed in 1905 to represent the interests of the State’s first motorists and today campaign for safer drivers, vehicles and roads on behalf of more than 1.7 million members who own the Club. We offer those members a vast range of motoring, insurance, banking, entertainment and travel services and benefits, and each year respond to more than a million calls for roadside assistance.